



WONDERFUL WORLD of **WEDDINGS**

JANUARY 30-31, 2027

EXPOSITION CENTER AT WISCONSIN STATE FAIR PARK

Don't Miss Out

THE WONDERFUL WORLD OF WEDDINGS IS WISCONSIN'S LONGEST-RUNNING, MOST LUXURY WEDDING SHOW. AS THE FIRST SHOW OF THE YEAR, EXHIBITING AT THE EVENT WILL SET YOUR BUSINESS APART FROM THE COMPETITION AND HELP YOU WITH A PROFITABLE START TO 2027! MEET FACE-TO-FACE WITH INSPIRED COUPLES LOOKING FOR EXTRAORDINARY SERVICES, PRODUCTS, AND IDEAS LIKE YOURS TO HELP MAKE THEIR DREAM CELEBRATION A ONE-OF-A-KIND EXPERIENCE.

WHY EXHIBIT

- **Build Brand Awareness**
- **Capture Customer Data for Future Marketing**
- **Talk Directly with Couples Ready to Book**
- **Cost-Effective Marketing that Saves You Time**
- **Network with Other Vendors Whose Products & Services Complement Your Business**

800+ Brides

SHOPPED FOR THEIR
WEDDING WITH US
IN 2026

Over 1,800+
Guests Attended

SIGN
UP
TODAY!

76% OF OUR 2026
COUPLES PLAN ON
GETTING MARRIED
WITHIN THE NEXT
TWO YEARS!

WONDERFUL WORLD of
WEDDINGS

Wisconsin Wedding Show.com
amanda@d3prod.com | 262-367-5500





Create Brand Awareness by Exhibiting With Us:

THE WONDERFUL WORLD OF WEDDINGS

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The Wonderful World of Weddings drives attendance with a robust advertising program. It includes radio, TV, print, e-mail, direct mail, social media, digital advertising, special promotions, and publicity opportunities targeting audiences in Southeastern Wisconsin. Exhibitors are encouraged to take advantage of advertising packages with show partners, including Milwaukee Magazine, MKE Lifestyle, TMJ4's hit show The Morning Blend, Premier Bride, and Wisconsin Bride, to promote their presence at the show.

EXHIBIT BOOTH RATES

10'x10' Booth	10'x15' Booth	10'x20' Booth	201+ Sq Ft
\$950	\$1,350	\$1,750	\$8.50 Per Sq Ft
\$100 Additional Charge per Open Corner			

Contact Amanda: amanda@d3prod.com | 262-367-5500

Limited outside limo parking available on a first come, first served basis for confirmed exhibitors. Contact us for fees and details.



SHOW HOURS: Saturday 10am to 4pm & Sunday 10am to 3pm

FASHION SHOW TIMES: Always popular, this show attraction dazzles at 11:30am & 1:30 pm DAILY!

RESERVE YOUR BOOTH TODAY!



WONDERFUL WORLD OF
WEDDINGS



Exhibit Space Includes -

- 8' Backwall drape
- 3' Divider drape
- Discounted rental of one 8' skirted table through show-appointed decorator
- B&W booth ID sign
- Company name with link on show website
- Announcement on social media
- Complimentary tickets
- Exhibitor entry wristbands
- Carts for move-in/-out
- Exhibitor manual
- Post-show attendee registry with contact information

Furniture, flooring and electrical are NOT included but available by order - see decorator and facility forms in the Exhibitor Service Manual.

NOTE: All booths are required to have some type of flooring.



Exhibitor Schedule

INSTALL EXHIBITS

Friday, January 29, 2027

10:00 am to 8:00 pm

DISMANTLE EXHIBITS

Sunday, January 31, 2027

3:00 pm to 9:00 pm

ALL BOOTHS MUST BE COMPLETELY MOVED OUT BY 9:00 PM SUNDAY