



WONDERFUL WORLD of **WEDDINGS**

JANUARY 30-31, 2027

EXPOSITION CENTER AT WISCONSIN STATE FAIR PARK

Don't Miss Out

THE WONDERFUL WORLD OF WEDDINGS IS WISCONSIN'S LONGEST-RUNNING, MOST LUXURY WEDDING SHOW. AS THE FIRST SHOW OF THE YEAR, EXHIBITING AT THE EVENT WILL SET YOUR BUSINESS APART FROM THE COMPETITION AND HELP YOU WITH A PROFITABLE START TO 2027! MEET FACE-TO-FACE WITH INSPIRED COUPLES LOOKING FOR EXTRAORDINARY SERVICES, PRODUCTS, AND IDEAS LIKE YOURS TO HELP MAKE THEIR DREAM CELEBRATION A ONE-OF-A-KIND EXPERIENCE.

WHY EXHIBIT

- **Build Brand Awareness**
- **Capture Customer Data for Future Marketing**
- **Talk Directly with Couples Ready to Book**
- **Cost-Effective Marketing that Saves You Time**
- **Network with Other Vendors Whose Products & Services Compliment Your Business**

800+ Brides

SHOPPED FOR THEIR
WEDDING WITH US
IN 2026

Over 1,800+
Guests Attended

SIGN
UP
TODAY!

76% OF OUR 2026
COUPLES PLAN ON
GETTING MARRIED
WITHIN THE NEXT
TWO YEARS!

WONDERFUL WORLD of
WEDDINGS

WisconsinWeddingShow.com
amanda@d3prod.com | 262-367-5500





Create Brand Awareness by Exhibiting With Us:

THE WONDERFUL WORLD OF WEDDINGS

JANUARY 30-31, 2027 | EXPOSITION CENTER AT WISCONSIN STATE FAIR PARK

The Wonderful World of Weddings drives attendance with a robust advertising program. It includes radio, TV, print, e-mail, direct mail, social media, digital advertising, special promotions, and publicity opportunities targeting audiences in Southeastern Wisconsin. Exhibitors are encouraged to take advantage of advertising packages with show partners, including Milwaukee Magazine, MKE Lifestyle, TMJ4's hit show The Morning Blend, Premier Bride, and Wisconsin Bride, to promote their presence at the show.

EXHIBIT BOOTH RATES

10'x10' Booth	10'x15' Booth	10'x20' Booth	201+ Sq Ft
\$950	\$1,350	\$1,750	\$8.50 Per Sq Ft
<i>\$100 Additional Charge per Open Corner</i>			

Contact Amanda: amanda@d3prod.com | 262-367-5500

Limited outside limo parking available on a first come, first served basis for confirmed exhibitors. Contact us for fees and details.



SHOW HOURS: Saturday 10am to 4pm & Sunday 10am to 3pm
FASHION SHOW TIMES: Always popular, this show attraction dazzles daily at 11:30am & 1:30 pm!

RESERVE YOUR BOOTH TODAY!



Exhibit Space Includes -

- 8' Back wall drape - black
- 3' Divider drape - black
- Discounted rental of one 8' skirted table through show decorator
- B&W booth identification sign
- Company name with link on show website
- Complimentary tickets
- Exhibitor entry wristbands
- Complimentary carts for move in/out
- Exhibitor service manual
- Post show attendee registry with contact information

Furniture, flooring and electrical are NOT included but available to order in the Exhibitor Service Manual.

NOTE: All booths are required to have some type of flooring.



Exhibitor Schedule

INSTALL EXHIBITS

Friday, January 29, 2027
10:00 am to 8:00 pm

DISMANTLE EXHIBITS

Sunday, January 31 ONLY • 3:00 pm to 9:00 pm
ALL BOOTHS MUST BE MOVED OUT BY 9:00 PM SUNDAY