



WONDERFUL WORLD of  
**WEDDINGS**  
JANUARY 10-11, 2026

EXPOSITION CENTER AT WISCONSIN STATE FAIR PARK

## *Don't Miss Out*

The **Wonderful World of Weddings** is Wisconsin's longest-running and most luxury wedding show. As the first show of the year, exhibiting in the show can set your business up for a profitable start right away! This is your opportunity to meet face-to-face with motivated couples who are looking for extraordinary services, products, and ideas like yours to make their dream wedding or honeymoon a one-of-a-kind experience.

WHY  
EXHIBIT

- **Build Brand Awareness**
- **Capture Customer Data for Future Marketing**
- **Talk Directly with Couples Ready to Book**
- **Cost-Effective Marketing that Saves You Time**
- **Network with Other Vendors Whose Products & Services Compliment Your Business**

**800+ Brides**

Shopped for their wedding with us in 2025!

**Over 1,800+**  
Guests Attended

SIGN  
UP  
TODAY!

**76% of Our 2025  
Couples Plan on  
Getting Married  
Within the Next  
2 Years!**

WONDERFUL WORLD of  
**WEDDINGS**

**WisconsinWeddingShow.com**  
amanda@d3prod.com | 262-367-5500





# Create Brand Awareness by Exhibiting With Us:

## THE WONDERFUL WORLD OF WEDDINGS

JANUARY 10-11, 2026 | EXPOSITION CENTER AT WISCONSIN STATE FAIR PARK

The Wonderful World of Weddings drives attendance with a robust advertising program. It includes radio, TV, print, e-mail, direct mail, social media, digital advertising, special promotions, and publicity opportunities targeting audiences in Southeastern Wisconsin. Exhibitors are encouraged to take advantage of advertising packages with show partners, including Milwaukee Magazine, TMJ4's The Morning Blend, Premier Bride, and Wisconsin Bride, to promote their participation.

### EXHIBIT BOOTH RATES

10'x10' Booth	10'x15' Booth	10'x20' Booth	201+ Sq Ft
\$950	\$1,350	\$1,750	\$8.50 Per Sq Ft
<b>\$100 Additional Charge per Corner</b>			

Contact Amanda: [amanda@d3prod.com](mailto:amanda@d3prod.com) | 262-367-5500

Limited outside limo parking available on a first come, first served basis for confirmed exhibitors. Contact us for fees and details.



**SHOW HOURS:** Saturday 10am to 4pm & Sunday 10am to 3pm

**FASHION SHOW TIMES:** Always one of the show's most popular attractions will dazzle at 1:00pm daily!

### RESERVE YOUR BOOTH TODAY!



# WONDERFUL WORLD of WEDDINGS

### Exhibit Space Includes -

- 8' Back Wall Drape - Black
- 3' Divider Drape - Black
- One 8' Table - Black
- Booth Identification Sign
- Exhibitor Entry Wrist Bands
- Exhibitor Listing with Link on Show's Website
- Promotional Materials
- Limited Amount of Complimentary Attendee Entry Tickets
- Complimentary Carts for Move In/Out
- Exhibitor Service Manual
- Post Show Database of Registered Attendees

**Flooring and Electrical are NOT included but available to order in the Exhibitor Service Manual. NOTE: All booths are required to have flooring (i.e., carpet, tile, etc.).**



### Exhibitor Schedule

#### INSTALL EXHIBITS

**Thursday, January 8, 2026** (LIMITED ENTRY BY REQUEST)  
12:00 Noon to 5:00pm

**Friday, January 9, 2026**  
8:00am to 6:00pm

#### DISMANTLE EXHIBITS

Sunday, January 11 ONLY • 4:00pm to 9:00pm

**ALL BOOTHS MUST BE MOVED OUT BY 9:00PM SUNDAY**