

IMPORTANT DATES & DEADLINES

2025 WONDERFUL WORLD OF WEDDINGS

SHOW DATES Saturday, January 4 Sunday, January 5

& TIMES: 10:00am - 4:00pm 10:00am - 4:00pm

MOVE-IN: Thursday, January 2 Friday, January 3 Saturday, January 4

2:00pm - 5:00pm 8:00am - 8:00pm No Active Move In All Booths Set

MOVE-OUT: Sunday, January 5

*4:00pm - 9:00pm

*No exhibits are to be dismantled or removed before 4:00pm.

IMPORTANT DATES & DEADLINES SCHEDULE

REQUIRED ITEMS ARE HIGHLIGHTED BELOW, ALL OTHER ITEMS ARE OPTIONAL.

Deadline	Form / Service	Initials	Complete
December 2024 – Until slots are sold out	Morning Blend Segment Reservations Open		
FRI, December 6	Wisconsin Expo, Inc. Advanced Pricing Deadline (carpet and furniture orders)		
TUE, December 10	Bridal Bag Inserts Due to D3 Productions		
TUE, December 17	Expo Center Advanced Pricing Deadline (electrical, internet, parking passes, etc.)		
WED, December 18	Certificate of Insurance		
WED, December 18	Dept. of Revenue s-240 Form		
THUR, January 2 2:00 pm – 5:00 pm	Exhibitor Move-In		
FRI, January 3 8:00 am – 8:00 pm	Exhibitor Move-In		
SAT, January 4 10:00 am – 4:00 pm	Show Open to Public		
SUN, January 5 10:00 am – 4:00 pm	Show Open to Public		
SUN, January 5 4:00 pm – 9:00 pm	Exhibitor Move-Out		
FRI, January 10	Bride/Groom Database Distributed		